

Natalie Waters

Graphic Designer | Digital Media | Marketing | Lighting Specialist

Bend, OR 97701

(458) 218-5686

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[Portfolio](#)

EXPERIENCE

Marketing Specialist | Assistant Manager

Globe Lighting, Bend, OR | 2021 - PRESENT

Design and produce printed marketing materials for in-store and regional campaigns; Manage social media content strategy and engagement; Create promotional videos and visual assets for digital marketing; Collaborate on showroom display design and client lighting packages

Social Media Contributor | Barista

Original Firehouse Coffee, Eugene, OR | 2019 - 2020

Curated and scheduled social media content to promote seasonal offerings and events; Engaged with local community through digital outreach and in-person service

Freelance Poster Designer

Las Positas College, Livermore, CA | 2018 - 2019

Designed commissioned posters for campus events and city-wide promotions

EDUCATION

Oregon State University, Bend, OR — B.A.

JANUARY 2022 - JUNE 2025

Bachelor of Arts in Digital Communication Arts, *summa cum laude*

Las Positas College, Livermore, CA — A.A.

AUGUST 2016 - JUNE 2019

Associate of Arts and Certificate in Graphic Design

Livermore High School, Livermore, CA

August 2015 - JUNE 2016

Regional Occupational Program specializing in Visual Communication

SKILLS

Adobe Creative Suite	—	Photoshop, Illustrator, InDesign, Premier Pro, After Effects
Graphic Design	—	Typography, layout, branding, color theory
UI/UX Design	—	Wireframing, prototyping, user-centered design
Photography	—	Composition, lighting, editing
Blogging	—	Writing, editing, and publishing engaging content for digital platforms
3D Modeling	—	Maya, Unity
Lighting Design	—	Visual perception, intensity, movement